



MEDIA RESULTS IRELAND 2021-2022

Creative Europe Desk
IRELAND

Creative Europe
Desk Ireland
MEDIA



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the European Union



Creative Europe is the EU's flagship funding programme for the cultural and creative sectors across Europe with a budget of €2.44 billion over 7 years. Creative Europe invests in actions that reinforce cultural diversity and respond to the needs and challenges of the cultural and creative sectors.

The programme is divided into three strands: a MEDIA strand, supporting the audio-visual sector; a Culture Strand; and a Cross Sector strand. The MEDIA strand supports audio-visual companies to develop, distribute and promote European works as well encouraging cooperation across the audiovisual industry and nurturing new talent. MEDIA also offers opportunities to develop skills in traditional and new media technologies as well as supporting European companies in targeting markets and networks within and beyond European borders.

Since the commencement of the new Programme €5.8 million has been awarded to Irish companies and organisations under the MEDIA Strand.

CREATIVE EUROPE MEDIA IRISH FUNDING RESULTS

SLATE FUNDING – DEVELOPMENT SUPPORT FOR MULTIPLE FILM & TV PROJECTS

Support is given to independent European production companies to develop a slate of 3 to 5 audio-visual works in Fiction, Animation, and Creative Documentary.

From 2021-2022, €2.36 million was invested in 10 Irish companies: Deadpan Pictures, Samson Films, Tailored Films, Venom Films, Subotica Entertainment, Plainsong Films, Brightside Pictures (Wild Atlantic) Treasure Films, Blinder Films, and Moetion Films.

EUROPEAN CO-DEVELOPMENT

Supports the co-development of one Animation, Creative Documentary or Fiction project for Cinema, TV or Digital Platforms.

From 2021-2022 twelve Irish companies received €529,890 to co-develop projects with European partners.

2021

- Savage Productions - 'The Convert,' Feature Drama. Partner Country: Belgium.
- Dream Logic Animation Studios - 'Tales of Terror,' Animation. Partner Country: Luxembourg.
- Scannáin Inbhear Teoranta - 'The Battle For Peace,' Documentary. Partner Country: Norway.
- Blinder Films - 'Get To Know Me,' Feature Drama. Partner Country: Romania (Lead Partner).

2022

- Stop Gap Films - 'A Few Miles South,' Feature Drama. Partner Country: Poland (Lead Partner).

- Gambit Pictures - 'John Lennon's Beatle Island: Utopia Lost,' Documentary. Partner Country: France.
- Daily Madness - 'The Olive Bunch,' Animation. Partner Country: Cyprus.
- Wide Eye Films - 'One Night Only,' Feature Drama. Partner Country: Germany.
- Treehouse Media - 'Sultry Days,' Feature Drama. Partner Country: Poland.
- Wildcat Pictures - 'Fish & Chips,' Feature Drama. Partner Country: Italy (Lead Partner) & Poland.
- Cartoon Saloon - 'Kindred Spirits,' Animation. Partner Country: France.
- Plainsong - 'Celtic Utopia,' Documentary. Partner Country: Sweden (Lead Partner).

TV & ONLINE CONTENT

Support to increase the capacity of audio-visual producers to develop and produce strong projects with significant potential to circulate throughout Europe and beyond, and to facilitate European and international co-productions.

From 2021-2022 €642,000 was invested in the production of a Documentary (Green Island, White Desert from Crossing the Line Films) and three Animation series: Hey Fuzzy Yellow from Treehouse Republic, Klincus Corteccia from Telegael Teo. and Goat Girl from Daily Madness.

VIDEO GAMES & IMMERSIVE CONTENT

Supports European video game producers, XR studios and audiovisual production companies to develop video games and interactive immersive experiences with the potential to reach global audiences.

In 2022, €850,000 was invested in 6 Irish Video Games. The companies supported were Gambirinous, Isometric Dreams, Psychic Games, Viridian Software, Dreamfeel Ltd and Mystic Systems Games.



MARKETS & FESTIVALS

Support for Festivals screening a high percentage of non-national European Films and Access to Markets and Networking events for European professionals.

From 2021-2022 Cork Film Festival received Festival support totalling €150,000. Galway Film Fair – the Film market which takes place during Galway Film Fleadh received €252,039 for two market editions.

INNOVATIVE TOOLS & BUSINESS MODELS

Aims to improve the visibility and availability of European works and increase audiences in the digital environment.

€926,054 was invested in two Irish projects. We Love Cinema (Usheru Ltd) and FAST FOR EU (VideoElephant Ltd.)

CREATIVE EUROPE DESK IRELAND

Creative Europe Desk Ireland provides information on European funding, support and opportunities for the audiovisual and cultural sectors. The Desk provides tailored advice on how to access EU funding and assists with funding applications.

Creative Europe Desk Ireland has three offices. The Culture office is based in Dublin while MEDIA has two offices, one based in Dublin and one in Galway.

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